

Addison Collatz

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User Experience Designer with a strong foundation in creating accessible, user-centered designs. Experienced in wireframing, prototyping, and content strategy, with a proven record of enhancing team efficiency through structured onboarding processes.

EDUCATION

Michigan State University | December 2024

Bachelor of Arts in Experience Architecture

Emphasis on User Experience Design

Dean's List Recipient, 2023-2024

SKILLS

Technical: HTML & CSS, Accessibility, Design Systems, Color Theory, Content Strategy, Usability Testing, UX Research, UI Design, Information Architecture, Wireframing, Prototyping.

Software & Tools: Adobe Creative Cloud, Canva, Figma, Sketch, Procreate, Office 365, InVision, Miro, Wix, WordPress.

EXPERIENCE

Lead Student Technician, SLE DSS Tech Team | May 2022-Present

- **Administered mentorship for 10+ student employees** and **developed onboarding processes for four new student hires**, delivering **hands-on training and guidance** for current team members.
- **Designed and implemented** a structured onboarding knowledge base for new hires, organizing critical resources and **crafting step-by-step documentation to streamline the onboarding process** and **improve team efficiency by over 30%**.

Co-President & Founder, Students Demand Action at MSU | August 2021-Present

- **Demonstrated interpersonal and communication skills** to engage and mobilize peers to support responsible legislation, promoting a safer and more inclusive community. **Formulated strategic social media campaigns** to **enhance user engagement** in **legislative advocacy and diversity initiatives**.

Visual & UX Design Lead, Safely Travel App | Spring 2024 Semester

- **Led the design of an accessibility-focused travel app**, to develop a **comprehensive user interaction system** and **high-fidelity wireframes and prototypes**, with design tools like Procreate and Figma.
- **Applied user feedback and UX research methodologies** to refine navigation, interactive elements, and visual design, **enhancing usability** and **ensuring an intuitive, engaging experience for users**.

UX Specialist, Transforming Stories Internship | June 2023-August 2023

- **Conducted individual user interviews** to **create wireframes and prototypes** for a user-focused, accessible website using Wix. **Improved design documentation** and **facilitated regular client meetings** and communication to **uphold accessibility standards**.

UX Design Team Member, MSU Student Information System Redesign | Fall 2022 Semester

- **Aided in the redesign** of MSU's Student Information System to **improve accessibility and usability challenges**, by creating **student-focused wireframes** that streamlined class enrollment and engagement.

AFFILIATIONS

Co-leader & Founder of SDA MSU, Member of MSU Women in STEM, Member of the MSU User Experience Club